



Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305

07756937795 | www.vivaappliedart.org | contact@vivaappliedart.org

DVV Clarification Metric no 3.3.1

- Link Landing to the research paper.
- Link to the Journal website.
- URL of the content page in case print journal.



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3.3.1 Number of research papers published per teacher in the Journals as notified on the UGC CARE list during the last five years.

List of Research Papers Links

Index

Sr. No	Title of Paper	Name Of the Other	Links
2022-23			
1	The Significance of A Counter Space design to promote Local Brand	Akshata Sagar Mestry	Link Link
2	Making A mark: Role of expressive Typography in Fostering Creative And Cognitive Skills in Learners	Netra Bangera	link Link
3	Digitalisation of Indian Typefaces in the phase of Digital India	Sangita Patil.	Link Link
2021-22			
	NIL		
2020-21			
	Nil		
2019-20			
4	Attractive Typefaces: Is the power of Typography, Branding myth?	Sangita Patil. Page No-260	Link Link
5	Augmented Reality (AR) is the new Innovation in Advertising	Chandrshekhar Thakare Page No-176	Link Link
6	Comparative Innovative Educational Games of Children	Siddhesh Shirsekar Page No-307	Link Link